This data is a summation of 2014 to 2017 Candy Hierarchy data (BoingBoing.net), representing 10,437 survey takers, each assessing their "net feelies" (Nf) for over 70 different types of candy (as calculated by measuring joy versus despair upon seeing the candy in their Halloween haul). Note that a Nf of 1.0 indicates high levels of joy (equivalent to that of getting a full size candy bar!)

\[ \text{NET FEELIES } N_f = (\text{Joy} - \text{Despair})/N_f(\text{full size candy}) \]